



EDUCATION SUPPORTED AGRICULTURE

Philly CowShare loves cows and kids! Our Education Supported Agriculture, or ESA, program is a convenient way for your family to get tasty, local grass-fed beef and help your school community at the same time.

WHY GRASS-FED BEEF?

First, our local, grass-fed beef tastes great, with an authentic beef flavor, and it's healthier and higher quality meat than is typically found in most grocery stores.

Unlike grain-fed beef, which gets most of its flavor from fat, the flavor of grass-fed beef comes from:

- **GOOD GENETICS:** smaller framed cattle are best suited for grazing on pasture
- **HEALTHY DIET:** the variety of grasses and forage cows eat on pasture
- **DRY-AGING:** the dry-aging process intensifies flavor and tenderizes the meat

Second, our grass-fed beef provides independent, local farmers with a market for their naturally and humanely raised livestock.

SUPPORT FOR YOUR SCHOOL

Philly CowShare likes to give back to schools because we think healthy, good food is an important part of learning, and schools need help now more than ever. For every Eighth CowShare your school community purchases through our ESA, we'll donate \$20 to your school.

CONVENIENT DOORSTEP DELIVERY

We know your family is busy. Do your thing—we'll deliver the beef to you. Once you place your order, we'll email you a delivery date and a two-hour delivery window, and then we'll call you when we're on our way. It's that easy.

Can't be there? No problem. Sign the delivery authorization and leave a cooler outside your door. We'll put your share inside, ready for you when you arrive home.

SEE REVERSE SIDE FOR EIGHTH COWSHARE DETAILS →



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